

**HELLO, AND THANK YOU** for considering making a donation to the Dovercourt Recreation Centre Building Expansion Campaign.

Dovercourt is a veritable anchor in our community. Since its humble inception in 1987 by a small group of dedicated community members, it has grown to serve over 25,000 people who make approximately 420,000 visits on an annual basis. With clients ranging from 9 months to 99 years-old, Dovercourt's impact is broad and significant.

Over the years, our client base has experienced a remarkable increase and we have outgrown our original facility. It is a challenge to meet the demands of the community with our limited space, and we now have one fundamental goal – **MAKE ROOM FOR EVERYONE AT DOVERCOURT.** 

As a social enterprise and registered charity, we find ourselves in a challenging position. Delivering social value to our community is paramount. As a not-for-profit organization, we direct all of our revenue to programming and operations. Capital expenditures are not easily achieved, and this is why we are asking for your support.

IT IS A CHALLENGE TO MEET THE DEMANDS OF THE COMMUNITY WITH OUR LIMITED SPACE. AND WE

With the kindness and generosity of our community, our needs can be met. With your help, we can create an additional 3000 feet of multi-functional space that will ultimately mean more programming for more people, of all ages.

By helping us expand our building, you're helping to build our community.

Sincerely,

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DOVERCOURT. 33

John Rapp Executive Director

James Wishart

Chair, Board of Directors

#### WHAT WILL THIS BUILDING EXPANSION MEAN?

At its core, the Dovercourt Building Expansion will mean more space for more people. The south-facing wall and existing boardroom will be expanded towards the sidewalk on Dovercourt Avenue, bathroom facilities will be added and programming space will essentially double. A total of 3000 square feet will be added to Dovercourt's footprint.

In addition, there will also be qualitative benefits in the form of increased social capital – the positive effects of increased community connectedness, resulting from more people participating in more Dovercourt programming.

Whether it's a recent widower making a new friend in his stretching class or a shy 5 year-old making her first friend at day camp, the connections made at Dovercourt have an immeasurable yet invaluable impact.

AND WHEN ALL IS SAID AND DONE, THE COMMUNITY AS A WHOLE, BENEFITS.





### HOW DO WE MAKE IT ALL POSSIBLE?

In order to achieve all that we've set out to do, we need to raise \$1.5 million dollars. While some of this will come from government funding, a large portion will need to come from community businesses and individuals who care about the future of Dovercourt.

## WITH THIS, WE KINDLY ASK YOU TO CONSIDER A DONATION IN ONE OF THE FOLLOWING LEVELS:

Community Visionary – \$5,001 - \$10,000 Community Leader – \$3,001 - \$5,000 Community Builder – \$1,000 - \$3,000 Dovercourt Companion – under \$1,000

# AS A DONOR, YOU WILL RECEIVE A CHARITABLE TAX RECEIPT AND THE FOLLOWING BENEFITS:

- Name on donor recognition wall in upstairs lobby \*
- Name recognition on Dovercourt's website
- Name recognition in Dovercourt's 2016 Annual Report
- Name recognition in miscellaneous Building Expansion-focused print materials

\*Only gifts of over \$100 will appear on the recognition wall

To make a donation, please visit dovercourt.org/donate or request a pledge form from one of our Campaign Champions.

#### Thank you for helping to MAKE ROOM FOR EVERYONE at Dovercourt!

