

October 19, 2026

Open Door Kitchen, a social enterprise operated through W.A.V.E. (Work and Volunteer Experience Program), creates delicious food while providing meaningful employment and skill-building opportunities for adults with developmental disabilities. From fresh and frozen soups to pizzas and cookies, our work brings people together through food, inclusion, and community. As we continue to grow, we are looking for a creative and enthusiastic Marketing Lead to help share our story, expand our reach, build community and corporate partnerships, and support the continued growth of a business that makes a real difference in people's lives.

Responsibilities

- Lead marketing and brand growth initiatives.
- Create engaging content for social media, like video shorts and static posts
- Design assets and like brochures, business cards, posters, and social media templates,
- Further develop brand identity and ensure that all marketing is on-brand
- Manage social media platforms and track marketing performance.
- Further develop brand identity and ensure that all marketing is on-brand. Maintain and update the website.
- Support email marketing and customer communications.
- Promote products, events, and programs through a variety of marketing channels.

Qualifications

- Experience with social media management, content creation, or digital marketing.
- Proficiency with Canva and social media platforms including Instagram and TikTok.
- Experience creating short-form video content and managing online communities.
- Strong writing, communication, and storytelling skills.
- Experience updating websites and using marketing tools such as Hubspot or similar platforms is an asset.
- Photography, videography, and graphic design experience is an asset.

Strong organizational skills and ability to work independently. Passion for community impact, inclusion, and social enterprise.

Inclusive Hiring Commitment

We strongly encourage applications from individuals who identify as neurodivergent, including those with autism, ADHD, learning disabilities, and other forms of neurodiversity. We recognize the unique strengths, perspectives, creativity, and problem-solving skills that neurodivergent individuals bring to the workplace and are committed to providing an inclusive, supportive, and accessible recruitment process.

Compensation Range/Hours

- \$19.69- \$20.28 per hour based on current pay scale
- 20–25 hours per week on a flexible, hybrid schedule, Monday through Friday, with occasional weekend work required.

Please send cover letter and CV to Caitlin Booth at cbooth@dovercourt.org